ZACHARY WILCOX

JOURNALISM, COMMUNICATIONS, & MARKETING

CONTACT

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Eaton, NY 13334

EDUCATION

SECONDARY SCHOOL

Otselic Valley Central School

Graduated, 2020

A.S. INDIVIDUAL STUDIES

SUNY Morrisville

Completed, 2022

B.S. JOURNALISM & COMMUNICATION IN ONLINE MEDIA

SUNY Morrisville

Completed, 2024

SKILLS

Writing

Editing

Canva

Social Media Management

WordPress

Content Creation

Digital Marketing

Cool Edit Pro

Proofreading

Simian

Communication

SUMMARY

Staff writer and social media manager with 4+ years of experience in article writing, multi-media content that relates to a broad audience; mentored radio talent while earning experience in broadcasting; familiar with AP format and other style guides. Expanded marketing and advertising experience with Internship at Eves Broadcasting whilst finishing Bachelor's Degree.

EXPERIENCE

PRODUCTION, SALES & JOURNALISM INTERNSHIP

Eves Broadcasting Inc / WXHC

2024

- Produces content and assist in projects across three departments for WXHC: radio, news, and marketing.
- Researches, writes, edits and publishes news items as assigned.
- Writes, produces, and voices commercials and PSAs of all lengths.
- Fluent in audio editing, WordPress, and Google Workspace apps.

STAFF WRITER

Morrisville Chimes

2021 - 2024

- Wrote and edited short-form, feature, and spoken-word content for Morrisville Chimes.
- Excellent writing and editing skills, with high knowledge of AP and other style guides; primarily focused on digital content.
- Evaluated news leads and tips to help develop stories.

STATION MANAGER

Mustang Radio

2023

- Coached and assisted on-air talent with playlist creation, ad breaks, and station ID.
- Hosted and organized Table Talk, a weekly radio show where students voiced their opinions on a wide variety of topics.

SOCIAL MEDIA MANAGER

Morrisville Chimes

2024

- Posted and edited content for Morrisville Chimes social media.
- Researched basic SEO practices to drive engagement.
- Kept digital information up to date to bring awareness to Chimes.