RICHARD RYAN MACIAG

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OBJECTIVE: To help create a successful brand and utilize skills I have obtained to succeed

EDUCATION:

University at Buffalo, The State University of New York
Bachelor of Arts Degree in Media Studies, Concentration in Video Production
May, 2003 **GPA: 3.2/4.0**

Herkimer County Community College, Herkimer, NY
Associates of Applied Science Degree in Radio/Television Broadcasting
May, 2001 **GPA: 3.3/4.0**

SPECIAL SKILLS:

Owned and operating my own food service truck business R1ck's Roaming BBQ and Video Business Red Room Productions.

RELEVANT WORK EXPERIENCE:

January, 2019-October, 2020: C 2 Systems, Syracuse NY
RF Field Technician: Installed a troubleshoot DAS systems. OSHA 10 and other certifications for working in the field

2015- Present: Red Room Video http://www.redroomvideo.com
Owner
Shot and produced local videos for my own brands as well as worked with clients and musicians to produce video to showcase them and help market them in order to book more gigs for them.

2008-Present: r1ck's Roaming BBQ http://www.ricksroamingbbq.com
Owner
Develop menus, plan parties, budgets, inventory. On site cooking with smoker on trailer as well as all sides, sauces, salads made fresh and homemade. Marketing with social media. Develop graphics, branding, and styles. Operate concession stands and craft show booths. Manage my website and online presence. Food truck owner and operator. Come up with menus and specials and promotions for my own brand

1998-2003, 2007-2009: Dibbles Inn, Vernon, NY
Kitchen Help, Assistant to the Chefs
Prepared various entrees for holidays and other parties, Line cooking for functions
Carved. Line and prep cook for various weddings, banquets, and other functions.
Ran omelet station for open dining brunch.

1997-2003: Vernon Downs, Vernon, NY
Food Service: Restaurants and Concessions
Managed kitchen staff and concessions staff, Inventoried products, Prepared specials and menus, Organized and prepared food for various special events such as concerts, Line and preparation cooking

September, 2005-2015: The Ad Group Agency, Inc.; Madison, NY
Video Production
Shooting, Lighting, and Conceptualizing spots and corporate video for a wide range of client

August, 2003-September, 2005: Nexstar Broadcasting, Utica, NY: WFXV, WPNY, WUTR
Production and Promotions

ACTIVITIES and INTERESTS:

Write, shoot and produce my own videos for marketing. As well as write blogs and shoot my own photos for my sites and social media.
Experimenting with new menu ideas for my business and concepts for my future projects. Research failing and successful businesses and restaurants
2009: Taught a Video Production Night Class; I planned and wrote my syllabus, course outline, projects and presentations for the students
Various offices held in the Sons of the American Legion, Vernon, NY
Voted in as Past Commander and other offices. Volunteered many hours over the years.
Developed ideas and concepts to raise funds as well as organize breakfast fundraiser, negotiate with other businesses for deals. Asked to cater my installation dinner, which I planned and budgeted as well as prepped and cooked while I was installed as Commander

REFERENCES:

Available upon request.